

**Clallam County**  
Quit Line Data Summary  
January 1 - June 30, 2005

	<u>County</u>	<u>State</u>
<b>Number of Calls to Quit Line</b>	<b>N = 160</b>	<b>N = 11,781</b>
<b>Percent of Statewide Calls</b>	1.7%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	1.1%	100.0%
	<u>County %</u>	<u>State %</u>
<b>Gender</b>	<b>N = 159</b>	<b>N = 10,080</b>
Female	67.3%	61.2%
Male	32.7%	38.8%
<b>Race/Ethnicity</b>	<b>N = 149</b>	<b>N = 8,813</b>
People of Color	6.0%	9.5%
White	94.0%	90.5%
<b>Age</b>	<b>N = 155</b>	<b>N = 9,893</b>
Less than 18 years old	2.6%	1.5%
18 - 24 years old	21.9%	18.1%
25 - 34 years old	31.0%	25.4%
35 - 44 years old	17.4%	22.0%
45 years and older	27.1%	33.0%
<b>Education</b>	<b>N = 151</b>	<b>N = 9,282</b>
Did not graduate high school	19.2%	20.8%
High school graduate	43.0%	34.4%
Some college/vocational school	32.5%	34.8%
College graduate	5.3%	10.0%
<b>Caller Type</b>	<b>N = 160</b>	<b>N = 10,635</b>
General Information	0.6%	7.2%
Health care provider	1.9%	1.9%
Tobacco user	97.5%	90.9%
<b>Payer Type</b>	<b>N = 119</b>	<b>N = 7,421</b>
Insured	28.6%	37.4%
Uninsured	33.6%	33.0%
Medicaid	37.8%	29.6%
<b>Heard About</b>	<b>N = 133</b>	<b>N = 8,468</b>
Past caller	11.3%	13.4%
Employer/worksites	2.3%	1.3%
Health care provider	18.8%	23.4%
Television	6.0%	15.9%
Outdoor advertisement (billboard/bus/wall)	1.5%	2.7%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.2%
Radio	0.0%	3.9%
Newspaper/Magazine	14.3%	1.7%
Brochure/Newsletter	9.0%	4.3%
Family or friend	26.3%	28.1%
Health Department	7.5%	3.2%
School	3.0%	1.8%

Source: Washington State Department of Health  
Tobacco Prevention and Control  
Assessment and Evaluation

<sup>1</sup> "Census 2000", August 2001 (OFM)

\* Rate not calculated because number of calls was less than 5.